

Tata Consulting Engineering & Services Subsidiary Ecofirst Successfully Delivers a Piece of India to Osaka World Expo 2025



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The successful execution of the India Pavilion at the Osaka Expo has also earned Ecofirst a 'Platinum Plaque for Sustainable Interiors' from the Indian Green Building Council (IGBC), the first for a temporary exposition structure in Japan.

Prestigious projects exemplifying national pride often transcend mere engineering challenges. In this spirit, Ecofirst Services, a subsidiary of

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Commissioned by the Indira Gandhi National Centre for the Arts (IGNCA) under the Ministry of Culture and the India Trade Promotion Organisation (ITPO) under the Ministry of Commerce, Ecofirst faced an accelerated timeline and stringent Japanese regulatory requirements. Yet the team accomplished the feat with precision and creative integrity.

Ecofirst's scope encompassed concept development, planning, architectural and interior design, curation, technical execution, and the orchestration of immersive experiences for millions of expected visitors.

Located in the Connecting Lives zone, the Bharat Pavilion offers a layered narrative of India's journey, honouring tradition while embracing modern infrastructure and sustainable design. It reflects India's vision for a future society shaped by interconnected values, swift innovation, and deep-rooted ecological awareness.



Commending the team, Pradeep Singh Kharola, Chairman and Managing Director of ITPO, said,

“This moment of success has been achieved through excellent designs and curation by Ecofirst, along with their strong execution capabilities.”

Echoing the sentiment, Sachchidanand Joshi, Member Secretary of IGNCA, added, “The speed of work, attention to detail, and quality of content and exhibits are noteworthy. The pavilion has been recognised as the best in its X-box category and is counted among the top few pavilions across all categories.”

Amit Sharma, Managing Director and CEO of Tata Consulting Engineers, reflected, “Delivering the Bharat Pavilion within such tight timelines and challenging site conditions shows not only our technical skill, but also our commitment to representing India on a global stage.”

Notably, the project adhered to the most stringent sustainability

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Architecturally, the pavilion draws inspiration from the Padmapani Bodhisattva, visualised as a blue lotus, symbolising purity, compassion, and spiritual resonance. Spanning 18,000 sq ft, its petal-like form invites visitors to engage with India's timeless philosophy of *Vasudhaiva Kutumbakam* or the world as one family.

Chitranjan Kaushik, CEO of Ecofirst Services, remarked, "The Bharat Pavilion invites the world to connect with India's living traditions and its ongoing transformation into one of the world's top four economies. It is a space where legacy and innovation meet seamlessly."

Expo 2025 Osaka runs until 13 October, hosting over 160 nations and nine international organisations. Marking the 55th anniversary of Osaka's first expo, it prompts reflection on humanity's evolving priorities: from 1970s 'Progress and Harmony for Mankind' to today's focus on inclusivity, resilience, and sustainable development.

And the Bharat Pavilion fittingly embodies this shift through its collaborative and nature-conscious design.

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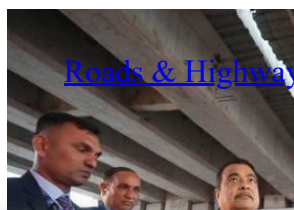
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